Reuters Events: Customer 2024 November 12 - 13 | Miami



The aim of this document is to provide you with an overview of the seniority, job focus, and company type of those that attend Customer 2024. Please find the details from our 2024 event below.

Companies in attendance at Customer 2024:

8x8 AbbVie Accenture Access Bank plc Ace Hardware Corporation Airgain, Inc. **Albertsons Companies** Allstate Insurance Company ALMOD Ltd American Diabetes Association Applebee's Arc Assent AutoNation Banco Popular Dominicano Best Buy Co. Inc. Brightly bTLAR **BUNZL USA BWH Hotels CAB** Marketing CAE Capital Group **CAPITAL Services** CBRE Certain Chegg Chemistry **Cheryl Overton Communications** Church of Jesus Christ Club Med North America CNA CodeBaby Colgate-Palmolive Colibri Cresta **Crystal Fountains** CSAA CVS Health Datamark **Diamonds International**

KPMG LLP Law Firm Management Consulting Lenovo Lincoln Financial M Booth MarketingExec.us Mars Medtronic Miami Heat Miami Marlins **MIDFLORIDA Event Center** NAACP **NBCUniversal** Newell Brands NFP Northwestern Medicine Northwestern Mutual NVision Observe.ai Okta Omneky Optimum PepsiCo Foods US Playmaker Playmaker HQ **PNC Financial Services Group** Progressive Prudential **PSRS/PEERS** Publicis **Publicis Groupe Miami** OSC Quanata REI Co-op **RTL Ad Alliance** SaaS Lumen Salesforce Shorty Awards SiriusXM Smart City Telecom Spartan College of Aeronautics and Technology

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Direct Supply DOD Domino Amjet Inc. eBay Edelman Eli Lilly & Company **EPIC Charter Schools** ESPN Etsy Everbright Fabric VC **Florida Dairy Farmers** FPL General Mills Latin America George P. Johnson UK Limited George Snow Scholarship Fund Google H&R Block Haleon Hallmark Business Connections **Henry Schein** Holiday Inn Club Vacations Hyatt Informatica Inktel Contact Center Solutions Intel Investor's Business Daily lpsos Jams Kenvue KIA

Spectrum/Charter Communications, Inc. Stanley Black and Decker Sycuan Casino Resort **Taylor Morrison** The Home Depot The Kroger Company The Sharon Harris Collective LLC The Speech & Hearing Center The UPS Store, Inc. **Thomson Reuters** ThredUp T-Mobile **TNT Sports Transportation Federal Credit Union** Truthkeep Uber Technology Inc Unicef Usa Union Plus University of Rochester **US** Foods USAA UScellular Vanguard Vendelux Verizon Visa W South Beach Hotel and Residences Wade Strategy Walmart, Inc. Wells Fargo Xtra Foods Supermarket

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Job titles and profiles in attendance at Customer 2024:

ABM & Field Marketer Analyst Associate Customer Experience Specialist Associate Director - Business Transformation Associate Director, Consumer Data Products Associate Media Director Associate Producer **AVP** - Consumer Inside Sales AVP - Systems Analysis AVP Intelligent Content Ecosystem AVP, Digital Marketing **AVP-Operations Support Benefits Supervisor** Brand Marketing Specialist **Business Development Business Leader - Customer Journeys Business Leader - CX Channels** CEO **Chief Creative Officer** Chief Customer Experience Officer **Chief Customer Officer** Chief Data Insights Officer of Connected Care and Insulins Chief Data, Analytics and Insights Officer Chief Data, Analytics and Technology Officer Chief Evangelist Chief Growth Officer Chief Marketing and Communications Officer Chief Marketing Officer **Chief Product and Technology Officer** Chief Technology & Data Officer Clinical Associate Professor of Marketing CLUB MED MARKETING VP Co-Founder, CRO Consultant C00 Creative / Content Director Customer Advisory Marketing Lead **Customer Experience Manager Customer Experience Supervisor Customer Experience Team Lead Customer Experience Transformation Vice President Customer Operations Manager** CX Manager Data Scientist

GP

Group Chief Customer Experience Officer Group Marketing Manager Group Vice President, Global Chief Customer Officer **Guest Experience Manager** Head of Business Application Head of Communications Head of Design Head of Fan Support and CX Head of Global Android Marketing Head of Marketing LATAM Head of Sales and Chief Operating Officer Information Center Supervisor Lead Customer Success Advocate Manager Manager Customer Operations Manager, Customer Service & Experience Managing Director Market Research Specialist Marketing Coordinator **Marketing Director Marketing Manager** Marketing Specialist MD/Americas Lead - Data & AI - Accenture Song Media Director, Marriott LATAM North America Communications Manager President President, Brand Management & Innovation President, Chief Content Officer President/CEO Principal Software Architect Principal, Customer Advisory Principal, Head of CX Alpha Principal, US Customer Advisory **Project Director** Project Manager Public Relations Lead Senior Account Executive Senior Director Senior Director - FP&A Senior Director - Marketing Senior Director of Communications Senior Director, Global Customer Experience Senior Director, Marketing





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Deputy Superintendent of Operations Director Change Management and Communications Director Customer Care Director of Communications Director of CRM Process Director of Customer Experience Director of Customer Insights Director of Customer Success

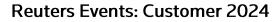
Director of Guest Services Director of InfoSec, Compliance & Project Management Office

- Director of Marketing director of revenue Director of Sales Director of Sponsorships Director Strategic Enterprise Director, Client Experience Director, Corporate Communications Director, Corporate Partnerships Director, Customer Advisory
- Director, Customer Engagement Director, Customer Experience Director, Customer Marketing Director, Engagement Director, Growth Marketing Director, Head of Customer Experience for Services Director, Integrated Marketing Director, Loyalty Strategy
- **Director, Marketing & Communications Director, Marketing and Communications Director, Marketing PMO** Director, Partner Marketing Director, Retail Strategy & Innovation **Director, Sales Operations** Director, Site Merchandising, Promos, Curation **Division Manager Customer & Employee Experience** Analytics **Divisional VP, Brand Marketing Enterprise Account Executive Enterprise Sales Engineer Enterprise Sales Executive** EVP **EVP of Marketing** Executive Director, Customer Experience & Social Media

Senior Manager Senior Manager - Local & Segment Marketing Senior Manager Customer Support Senior Marketing Manager Senior PR Manager Senior Solutions Engineer - Strategic Senior Vice President Senior Vice President - eComm Product Senior Vice President & General Manager, North America Home & Personal Care Senior Vice President + Head of Marketing and Brand Development Senior Vice President, Ad Sales Streaming & Data Products Sr Director Loyalty, Customer Engagement Sr Marketing Manager Sr. Director, Brand Marketing Sr. Director, Platform Maximization Sr. Manager, Retention Marketing Sr. Solutions Engineer Strategic Events Manager Strategic Marketing Manager Strategist, AI for Business, Event Planning and Execution Strategy Director - Global Brand & CX Support Operations Coordinator SVP & CRO - Value Brands SVP Digital Shopping Experiences SVP Media Director SVP, Brand Marketing and Creative SVP, Chief Marketing Officer SVP, Customer Experience, Marketing and Transformation SVP, Head of North America Client Services Vice President Vice President of Brand Vice President of Local and Segment Marketing Vice President of Retail Operations Vice President, Customer Experience

Vice President, Customer Support Vice President, Head of Marketing Vice President, Marketing Vice Presidente Customer Experience VP - Customer Success Strategy & Operations VP & CMO - Value Brands VP Customer Experience

VP Marketing





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Executive Director, CX Strategy and Advocacy **Executive Director, Lilly Brand Communications Executive Vice President Executive Vice President and Chief Communications & Brand Officer** Executive Vice President and Service Line Leader, **Customer Experience** Executive Vice President, Chief Marketing Officer Founder + CXO Founder and CEO Fractional Chief Marketing Officer Fractional Growth Officer General Manager, Americas Regional Marketing **Global Marketing** Global Partner Marketing Lead, Android Global Treasury Management Service, Executive Director **Global VP Customer Experience**

VP of Enterprise CX
VP of Marketing
VP of Marketing Mars Food & Nutrition NA
VP of Marketing Strategy
VP, Brand
VP, Chief Experience Officer
VP, Client Experience
VP, Customer Success
VP, Marketing Technology & Operations
VP, Performance and Field Marketing
VP, Product & Retention Marketing
VP, Product Marketing

- **VP-Consumer Customer Service**
- **VP-Strategic Partners**