

The aim of this document is to provide you with an overview of the seniority, job focus, and company type of those that attend Customer 2024. Please find the details from our 2024 event below.

Companies in attendance at Customer 2024:

8x8	KPMG LLP
AbbVie	Law Firm Management Consulting
Accenture	Lenovo
Access Bank plc	Lincoln Financial
Ace Hardware Corporation	M Booth
Airgain, Inc.	MarketingExec.us
Albertsons Companies	Mars
Allstate Insurance Company	Medtronic
ALMOD Ltd	Miami Heat
American Diabetes Association	Miami Marlins
Applebee's	MIDFLORIDA Event Center
Arc	NAACP
Assent	NBCUniversal
AutoNation	Newell Brands
Banco Popular Dominicano	NFP
Best Buy Co. Inc.	Northwestern Medicine
Brightly	Northwestern Mutual
bTLAR	NVision
BUNZL USA	Observe.ai
BWH Hotels	Okta
CAB Marketing	Omneky
CAE	Optimum
Capital Group	PepsiCo Foods US
CAPITAL Services	Playmaker
CBRE	Playmaker HQ
Certain	PNC Financial Services Group
Chegg	Progressive
Chemistry	Prudential
Cheryl Overton Communications	PSRS/PEERS
Church of Jesus Christ	Publicis
Club Med North America	Publicis Groupe Miami
CNA	QSC
CodeBaby	Quanata
Colgate-Palmolive	REI Co-op
Colibri	RTL Ad Alliance
Cresta	SaaS Lumen
Crystal Fountains	Salesforce
CSAA	Shorty Awards
CVS Health	SiriusXM
Datamark	Smart City Telecom
Diamonds International	Spartan College of Aeronautics and Technology



Direct Supply
DOD
Domino Amjet Inc.
eBay
Edelman
Eli Lilly & Company
EPIC Charter Schools
ESPN
Etsy
Everbright
Fabric VC
Florida Dairy Farmers
FPL
General Mills Latin America
George P. Johnson UK Limited
George Snow Scholarship Fund
Google
H&R Block
Haleon
Hallmark Business Connections
Henry Schein
Holiday Inn Club Vacations
Hyatt
Informatica
Inktel Contact Center Solutions
Intel
Investor's Business Daily
Ipsos
Jams
Kenvue
KIA

Spectrum/Charter Communications, Inc.
Stanley Black and Decker
Sycuan Casino Resort
Taylor Morrison
The Home Depot
The Kroger Company
The Sharon Harris Collective LLC
The Speech & Hearing Center
The UPS Store, Inc.
Thomson Reuters
ThredUp
T-Mobile
TNT Sports
Transportation Federal Credit Union
Truthkeep
Uber Technology Inc
Unicef Usa
Union Plus
University of Rochester
US Foods
USAA
UScellular
Vanguard
Vendelux
Verizon
Visa
W South Beach Hotel and Residences
Wade Strategy
Walmart, Inc.
Wells Fargo
Xtra Foods Supermarket



Job titles and profiles in attendance at Customer 2024:

ABM & Field Marketer	GP
Analyst	Group Chief Customer Experience Officer
Associate Customer Experience Specialist	Group Marketing Manager
Associate Director - Business Transformation	Group Vice President, Global Chief Customer Officer
Associate Director, Consumer Data Products	Guest Experience Manager
Associate Media Director	Head of Business Application
Associate Producer	Head of Communications
AVP - Consumer Inside Sales	Head of Design
AVP - Systems Analysis	Head of Fan Support and CX
AVP Intelligent Content Ecosystem	Head of Global Android Marketing
AVP, Digital Marketing	Head of Marketing LATAM
AVP-Operations Support	Head of Sales and Chief Operating Officer
Benefits Supervisor	Information Center Supervisor
Brand Marketing Specialist	Lead Customer Success Advocate
Business Development	Manager
Business Leader - Customer Journeys	Manager Customer Operations
Business Leader - CX Channels	Manager, Customer Service & Experience
CEO	Managing Director
Chief Creative Officer	Market Research Specialist
Chief Customer Experience Officer	Marketing Coordinator
Chief Customer Officer	Marketing Director
Chief Data Insights Officer of Connected Care and Insulins	
Chief Data, Analytics and Insights Officer	Marketing Manager
Chief Data, Analytics and Technology Officer	Marketing Specialist
Chief Evangelist	MD/Americas Lead - Data & AI - Accenture Song
Chief Growth Officer	Media Director, Marriott LATAM
Chief Marketing and Communications Officer	North America Communications Manager
Chief Marketing Officer	President
Chief Product and Technology Officer	President, Brand Management & Innovation
Chief Technology & Data Officer	President, Chief Content Officer
Clinical Associate Professor of Marketing	President/CEO
CLUB MED MARKETING VP	Principal Software Architect
Co-Founder, CRO	Principal, Customer Advisory
Consultant	Principal, Head of CX Alpha
COO	Principal, US Customer Advisory
Creative / Content Director	Project Director
Customer Advisory Marketing Lead	Project Manager
Customer Experience Manager	Public Relations Lead
Customer Experience Supervisor	Senior Account Executive
Customer Experience Team Lead	Senior Director
Customer Experience Transformation Vice President	Senior Director - FP&A
Customer Operations Manager	Senior Director - Marketing
CX Manager	Senior Director of Communications
Data Scientist	Senior Director, Global Customer Experience
	Senior Director, Marketing



Deputy Superintendent of Operations	Senior Manager
Director Change Management and Communications	Senior Manager - Local & Segment Marketing
Director Customer Care	Senior Manager Customer Support
Director of Communications	Senior Marketing Manager
Director of CRM Process	Senior PR Manager
Director of Customer Experience	Senior Solutions Engineer - Strategic
Director of Customer Insights	Senior Vice President
Director of Customer Success	Senior Vice President - eComm Product
	Senior Vice President & General Manager, North America Home & Personal Care
Director of Guest Services	Senior Vice President + Head of Marketing and Brand Development
Director of InfoSec, Compliance & Project Management Office	Senior Vice President, Ad Sales Streaming & Data Products
	Sr Director Loyalty, Customer Engagement
Director of Marketing	Sr Marketing Manager
director of revenue	Sr. Director, Brand Marketing
Director of Sales	Sr. Director, Platform Maximization
Director of Sponsorships	Sr. Manager, Retention Marketing
Director Strategic Enterprise	Sr. Solutions Engineer
Director, Client Experience	Strategic Events Manager
Director, Corporate Communications	Strategic Marketing Manager
Director, Corporate Partnerships	Strategist, AI for Business, Event Planning and Execution
Director, Customer Advisory	Strategy Director - Global Brand & CX
	Support Operations Coordinator
Director, Customer Engagement	SVP & CRO - Value Brands
Director, Customer Experience	SVP Digital Shopping Experiences
Director, Customer Marketing	SVP Media Director
Director, Engagement	SVP, Brand Marketing and Creative
Director, Growth Marketing	SVP, Chief Marketing Officer
Director, Head of Customer Experience for Services	SVP, Customer Experience, Marketing and Transformation
Director, Integrated Marketing	SVP, Head of North America Client Services
Director, Loyalty Strategy	Vice President
	Vice President of Brand
Director, Marketing & Communications	Vice President of Local and Segment Marketing
Director, Marketing and Communications	Vice President of Retail Operations
Director, Marketing PMO	Vice President, Customer Experience
Director, Partner Marketing	
Director, Retail Strategy & Innovation	Vice President, Customer Support
Director, Sales Operations	Vice President, Head of Marketing
Director, Site Merchandising, Promos, Curation	Vice President, Marketing
Division Manager Customer & Employee Experience Analytics	Vice Presidente Customer Experience
Divisional VP, Brand Marketing	VP - Customer Success Strategy & Operations
Enterprise Account Executive	VP & CMO - Value Brands
Enterprise Sales Engineer	VP Customer Experience
Enterprise Sales Executive	
EVP	
EVP of Marketing	
Executive Director, Customer Experience & Social Media	VP Marketing



Executive Director, CX Strategy and Advocacy
Executive Director, Lilly Brand Communications
Executive Vice President
Executive Vice President and Chief Communications &
Brand Officer
Executive Vice President and Service Line Leader,
Customer Experience
Executive Vice President, Chief Marketing Officer
Founder + CXO
Founder and CEO
Fractional Chief Marketing Officer
Fractional Growth Officer
General Manager, Americas Regional Marketing
Global Marketing
Global Partner Marketing Lead, Android
Global Treasury Management Service, Executive
Director
Global VP Customer Experience

VP of Enterprise CX
VP of Marketing
VP of Marketing Mars Food & Nutrition NA

VP of Marketing Strategy

VP, Brand
VP, Chief Experience Officer
VP, Client Experience
VP, Customer Success
VP, Marketing Technology & Operations
VP, Performance and Field Marketing
VP, Product & Retention Marketing
VP, Product Marketing
VP-Consumer Customer Service

VP-Strategic Partners

